

#### EARTH WALKS

In Step With Nature

#### Why Earth Walks?

#### Statement

Earth Walks are our effort to establish networks of guides and nature lovers for the purpose of wildlife conservation through brief outings which will aid learnings and exchange of information, change outlook and increase awareness.



## What are Earth Walks?

Earth Walks are our effort to change your outlook:

- From a passive to a knowledgeable nature lover.
- To be someone who makes contributions to conservation.
- Family-friendly one-day outings near or in home cities
- A quick nature-centric break from daily hustle and bustle
- Highlighting often-ignored habitats, flora and fauna



## How do Earth Walks benefit our guests?

These help you embark on short but meaningful excursions. These are designed to showcase all the amazing wildlife that often goes ignored

- A quick nature-centric break from daily hustle and bustle
- Relaxing in the lap of nature
- Increasing knowledge and awareness of various habitats and taxa
- Learning to look at nature and conservation in a different light
- From butterflies to amphibians, reptiles, and many other often ignored lifeforms!
- Discover special habitats, and uncover their secrets.
- Wonderful way to spend time with family and friends



# How do Earth Walks benefit guides?

- Learning to associate birding or other nature-based activities with conservation
- Learning to impart knowledge and change guests' outlook rather than simply show species
- Creating a dedicated network of conservation oriented nature lovers



## How do Earth Walks benefit tour operators?

- A great way to give back to nature and work with various conservation-based NGOs
- Small nature-centric bonus experiences for frequent guests
- A great way to reconnect with the erstwhile travellers
- Widening reach to those who may not be able to commit to a multi-day tour
- Can be used as a marketing medium for longer tours



# How do Earth Walks benefit NGOs?

- A great initiative to reach the average person
- Can be used as a medium to raise awareness
- Can be used as a medium to gain funds through donations/services/products
- For community tourism stakeholders and their parent NGOs, it is an easy practice run for longer-commitment guests



## Who can undertake these walks?

These are perfect for families, nature enthusiasts and photographers.

Earth Walks are designed to be short, kid-friendly, and easy-paced.

Earth Walks can be conducted for school groups and educational institutions.



## Where are these walks conducted? How long?

 Earth Walks are one-day events, carried out in or near your home cities

Some Earth Walks
 destinations, such as Pangot,
 Bharatpur, Corbett etc., may
 require an overnight stay



## What is the process to enroll oneself

- Contact Asian
   Adventures by phone,
   email or WhatsApp to
   take part in Earth Walks
- Click
   <a href="https://asianadventures.i">https://asianadventures.i</a>
   <a href="https://nfo/p/af0725/">nfo/p/af0725/</a>



# Is there a payment to be made for these outings?

Google Pay QR Code



UPI ID: himalayanlodges786@okhdfcbank >

Scan this code to pay me

- The Earth Walks are priced at Rs. 900 per person per walk.
- The guide/s get paid Rs. 500. You will get a cap and a pin worth Rs. 300. GST is Rs. 45. The rest is the administrative cost.
- If there is a family of parents and children (under 12),
   then only one person pays and the others go free.
- Any other expenses, such as entry fees, transport, meals etc, will be borne by guests directly.

### How will these walks help nature conservation?

- Increasing knowledge and awareness of guests with regard to various habitats and taxa
- Our guests learn to look at nature and conservation in a different light
- Our guests can indirectly network with NGOs, should they wish to make donations or volunteer
- NGOs and Corporates can avail the services of Earth Walks to raise funds or develop an event for conservation.



Where can I see the links, media, and be a part of the community? You can contact the Asian Adventures team by phone, email or WhatsApp to enroll yourself If you wish, you can be added to our WhatsApp group, where we will inform you about upcoming events

Follow Asian Adventures on Facebook and Instagram, where we will be announcing future events Click <a href="https://asianadventures.info/p/af0725/">https://asianadventures.info/p/af0725/</a>